



Returning for a 6th Year the Peerless-AV Showcase is the must attend event in the UK Pro AV calendar

The innovation and networking event for AV professionals returns to central London in May



St Albans, UK, 26th February 2026 – AV technology pioneer Peerless-AV®, this year celebrating its 85th anniversary, announced the return of the AV Showcase, the premier UK industry tradeshow, taking place on 12th & 13th May at Lord's Cricket ground in Central London. Now in its sixth year, the event will once again bring together leading AV manufacturers, innovators, and decision-makers for a dynamic program of exhibits, insights, and networking.

“Since we organised our inaugural event in 2021, the AV market have responded positively, so now reaching our sixth consecutive year feels like a significant milestone”, said Keith Dutch, Managing Director EMEA, Peerless-AV. “The continued growth and development of our event reflects the unbelievable ongoing support we receive within the AV community – from the market leading manufacturers who exhibit, the industry voices that deliver seminars and panels to the diverse range of attendees from across the Professional AV spectrum and End User vertical markets.”

Each year Peerless-AV strive to evolve the showcase, retaining and refining popular components, such as the keynote speakers & education sessions from previous years, whilst adding new elements. The 2026 AV Showcase will continue to exceed expectations with fresh brands added to the show floor, bringing exciting developments and unique solutions in the areas of audio, LCD/LED displays, workplace technology, signal processing, digital signage, AVoIP, video signal management and much more.

A dynamic thought leadership programme will continue to be a fundamental constituent in the exhibition, providing attendees the opportunity to deepen their understanding of the key challenges and potential opportunities ahead in the AV industry. The platform allows leading industry specialists to share their valuable insights in the topical subject areas with speakers and panellists to be announced in the coming weeks. This year coincides with LDSW '26 (London Digital Signage Week) to further broaden the reach of the Showcase to an expanded audience and additional markets.

To drive End User engagement Peerless-AV are offering a unique VIP experience to go behind the scenes at 'The Home of Cricket' with an ex-England International leading a dedicated tour of the ground. The Showcase will also play host to Rise AV in cooperation with their 2026 mentorship programme designed to support and empower women in the commercial AV, live events, and production technology sectors.

At the close of day 1, exhibitors and visitors are invited to enjoy a 'mix & mingle' networking drinks reception with stunning views of the ground. An essential element of the Showcase it brings together a diverse cross section of attendees, sparking new ideas, creating opportunities and building relationships that can drive meaningful collaboration and ongoing innovation.

Registration is officially open for the 2026 AV Showcase! Sign up [here](#) and find more information on the event home page and watch the 2025 video [here](#).

Follow us on [X](#), and [LinkedIn](#) for the latest updates. For more information on the full range of Peerless-AV mounts and solutions visit www.peerless-av.com.

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About Peerless-AV

Driving Technology Through Innovation

For over 80 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, including outdoor displays and TVs, dvLED and LCD video wall systems, complete integrated kiosks, professional carts and stands, and more. Whether a full-scale global deployment or high-volume custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.

Peerless-AV Revit Families & BIM Content

Peerless-AV provides BIM content/Revit families for its award-winning AV product lines for easy and convenient use within Autodesk Revit. Visit the [BIMsmith® Library](#) direct or via the Peerless-AV website.



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