



Peerless-AV® Expands In-House Custom Engineering Capabilities with New California Facility

New facility is dedicated to the brand's growing SEAMLESS Bespoke dvLED mounting solutions portfolio

AURORA, Ill – November 18, 2025 – Peerless-AV®, a leading designer and manufacturer of innovative AV solutions, has opened the doors to its brand-new engineering and fabrication facility in Santa Fe Springs, California. The move marks an exciting new chapter for the company's SEAMLESS Bespoke dvLED Mounting Solutions division, reflecting Peerless-AV's massively increased demand for solutions as well as continued commitment to product innovation and collaborative partnerships that address the full scope of complex dvLED infrastructure needs.



The brand-new LEED® Gold Certified* state-of-the-art facility is the largest dedicated dvLED infrastructure facility in North America, tripling the number of docks for improved logistics while providing all of the necessary upgrades needed to keep up with a rapidly expanding business.

The building layout now optimizes workflow for maximum production efficiency and safety while simultaneously allowing for full team engagement and interaction. Among the details that reinforce the company's commitment to sustainability, the new facility features abundant natural lighting coupled with smart lighting LED with sensors, which will significantly decrease energy consumption. Outside, native outdoor vegetation surrounds the building to reduce

water consumption, and multiple electric vehicle charging stations encourage green commuting.

Designed to foster creativity and connection, the office space allows for a more engaging customer/partner experience, that facilitates Peerless-AV to host customers/partners and showcase the bespoke design process and product capabilities firsthand.

“We wanted a space that reflects where we’re headed as a company; agile, modern, collaborative, and customer-focused,” said John Samaniego, General Manager, Peerless-AV SoCal. “Our products are behind some of the world’s most exclusive and technically demanding dvLED installations. This new facility allows us to welcome customers in, demonstrate how we design and build from start to finish, and give them a firsthand look at the meticulous precision and craftsmanship that defines every custom project.”

The new facility has already received overwhelmingly positive feedback from employees, customers, and industry partners. A recent open house event drew enthusiastic attendance and underscored the value of a dedicated space for bespoke engineering, precision manufacturing and dedicated production teams.

Serving as the central hub for Peerless-AV’s dvLED custom mounting operations, the California facility is home to one of the leading industry design team, acclaimed globally for their tailored solutions to many of the most complex, and one-of-a-kind installations in the industry. AV partners are regularly invited to, tour the facility, and collaborate directly with engineers in design process to ensure every project’s success.

For Peerless-AV, the new California facility represents more than a move. It’s a bold statement of intent and reiterates the company’s commitment to Positioning Pixels Globally™, to keep pushing the boundaries of dvLED design and engineering while delivering word-class quality, service, and precision the company is known for.

**LEED® (Leadership in Energy and Environmental Design) is a global green building certification administered by the U.S. Green Building Council. LEED evaluates buildings on energy efficiency, water use, indoor environmental quality, materials selection, and sustainable site development. Gold Certification (60–79 points) reflects an exceptional commitment to sustainability and operational efficiency.*

About Peerless-AV

Driving Technology Through Innovation

For over 80 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, including outdoor displays and TVs, dvLED and LCD video wall systems, completely integrated kiosks, professional carts and stands, and more. Whether a full-scale global deployment or high-volume custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.

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