



Marketing Assistant

Peerless-AV, Unit 2 Curo Park, Frogmore, St Albans, Hertfordshire AL2 2DD

Type: temp to perm

Salary: [Competitive plus benefits]

Hours: 37.5 per week – Mon-Fri

Available: 1st October 2025

<https://eu.peerless-av.com/>

Please apply to HR@Peerless-av.eu.com

ABOUT US

Peerless-AV is Europe's leading digital signage manufacturer, and as a business we provide Digital Signage and AV mounting solutions across range of vertical markets via our channel partners. Our European HQ is based in St Albans, Hertfordshire and we are responsible for the UK Europe, Middle East and African markets.

THE ROLE

We're looking for a **Marketing Assistant** to join our dynamic EMEA marketing team. This is an exciting opportunity for a proactive and creative individual to make a real impact across a wide range of marketing activities.

The role involves multitasking and would be suited to someone who is self-motivated, methodical, and flexible in their approach to work whilst demonstrating attention to detail and excellent communication skills (written & Verbal). You should be someone who enjoys working as part of a team in a fast-paced environment.

During your probationary period, you will be required to work from the office 5-days per week and must therefore live within a commutable distance of our office in St Albans (we'd suggest a travel time of no more than 45 mins). Upon successful completion of the probationary period there may be the opportunity to work remotely 1-2 days per week. Remote working is dependent on the needs of the business.

****** After a qualifying period, you will be eligible to participate in the Directors' Discretionary Bonus Scheme, private medical insurance, life insurance, enhanced pension contributions and our cycle to work scheme.

There is also a subsidised Staff Social Club and other company funded events throughout the year for those who wish to participate.

WHY JOIN US?

- Be part of a collaborative and innovative team with a global footprint
- Get hands-on experience across all aspects of B2B marketing
- Opportunity for international travel supporting high-profile industry events in the rapidly evolving AV industry
- Flexible and friendly working environment

KEY TASKS

- Create, manage and deliver a wide range of marketing support in conjunction with an overall marketing strategy
- Originate advertising ideas and turn these into finished designs.
- Update & manage website content, e-mail marketing campaigns and marketing resources
- Content creation for social media channels, including planning, execution, reporting and analysis
- Generate artwork, image retouching and manipulation
- Designing sales support collateral, including catalogues, brochures, flyers, adverts, banners, newsletters

- Coordination of company events and trade shows (regional and international)

SKILLS & ATTRIBUTES REQUIRED

We're seeking a highly organised, enthusiastic team player with:

- Proficiency in **Adobe Photoshop** and **InDesign**
- Experience with **Adobe Premiere** (preferred but not essential)
- Familiarity with **email marketing platforms** (e.g. Mailchimp)
- Strong visual design skills and attention to detail
- Ability to manage multiple projects simultaneously in a fast-paced environment

REQUIRED EXPERIENCE

The role is perfect for someone starting out in their Marketing career – either a new graduate or someone with a year or two of experience.

DESIRED QUALIFICATIONS

A degree or equivalent in one of the following subjects.

Digital marketing, Media, Advertising, Art & design, Graphic design

ADVANTAGOUS TO HAVE

- Driving licence/car